Courtney Conklin

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To Whom It May Concern

My name is Courtney Conklin, I managed Eric Zeitlin during his 2014 summer internship with Dardis Academy. Eric was one of 20 students chosen out of the entire state of Illinois to participate in the Dardis Academy. The internship is 10-weeks and consists of executive level training and real-world experience. Students gain advanced skills in presentation skills, selling, professional presence and image, business writing, and time and territory management. Students utilize those skills running their own apparel business throughout the summer. This position requires self-motivation, personal drive and discipline among many other innate skills a student must possess in order to be successful.

From the beginning of the internship, Eric was confident, prepared to learn and always had a positive attitude. This internship is not easy in that students must learn to deal with rejection. Throughout the internship, Eric met with a number of executives in a variety of industries leading meetings and presentations. Although the meetings may not have always ended in a sale, Eric was always able to learn and grow from the experience. Along with a positive attitude, Eric was determined to be successful in this internship. Eric had expectations from the management team as well as personal goals he set for himself. In order to achieve those goals, Eric established weekly goals to stay on track. He was able to achieve his personal goals and finished the internship among the top 5 selling students in Illinois.

Eric is a dedicated, hardworking employee. I enjoyed having his positivity and confident personality as part of our team!

If you would like additional information about Eric, please contact me at [courtneydebo@yahoo.com](mailto:courtneydebo@yahoo.com).

Sincerely,

Courtney Conklin

Recruitment Manager – Dardis Academy